

Kathryn Read Consulting - International Expansion Explained

About Me

I am an international sales and marketing consultant with over 25 years' experience developing niche products in emerging markets. I help small and medium companies to break through international barriers, creating successful entrepreneurs and a thriving global marketplace.

It's my firm belief that business is done between people, clichéd though that may sound, and therefore I place my focus on building strong relationships that form a solid foundation for doing business.

Most of my work focuses on helping entrepreneurs in the consumer goods space bridge the gap between their home market and either Asia or Europe.

My Services

- ✓ Market Ranking reports
- ✓ International Strategy
- ✓ International Distributor Search
- ✓ Fractional Export Sales
- ✓ International Sales Coaching
- ✓ Speaking

Why Work Together?



25+ Years Experience

Vast range of experience that can be applied to your situation.



Industry Expert

I am committed to providing innovative solutions.



Personalised Service

Systems combined with flexible thinking to suit your individual situation.



Realistic Approach

Value isn't built overnight, but I can help prevent you reinventing the wheel.

Contact Me



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kathrynread.com